

Info Day | PORTUGAL

Support Scheme for Information and Promotion of European Agricultural and Food Products

28 February 2019

Venue: Gabinete de Planeamento, Políticas e Administração Geral
Salão do Marquês | Praça do Comércio, Lisboa

[\(Click here for venue map location\)](#)

PROGRAM

14:30 – Register of participants

15:00 – Welcome address

GPP - Office for Planning and Policies

15:15 – Funding opportunities to potential applicants - Presentation of AWP and 2019 calls for proposals and *lessons learned* from 2018 evaluation report

Lene Naesager, Head of Unit, External Communication and Promotion Policy, DG AGRI B.1, European Commission

15:45 – Sharing experiences of approved Portuguese programmes: Difficulties and answers

Carla Cunha, Marketing Director, Comissão de Viticultura da Região dos Vinhos Verdes (Wine sector)

Paulo Alves, Marketing and Communication of ASPOC, Associação Portuguesa de Cunicultura (Rabbit meat sector)

16:15 – Debate with the audience

17:00 – Concluding remarks followed by networking coffee
