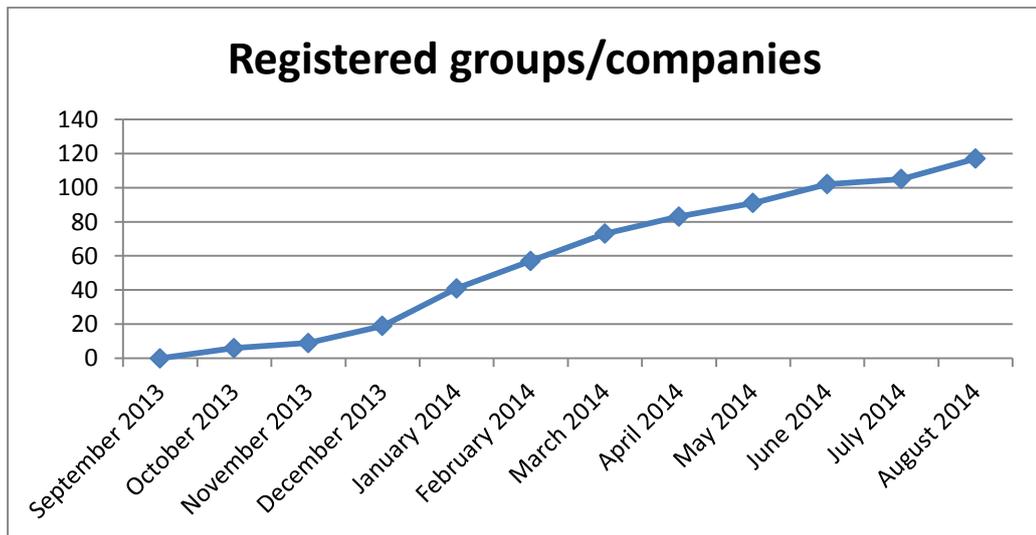


Progress report

July-August 2014

In the months of July-August, stakeholders continued to develop the work related to The Supply Chain Initiative. Work is on-going in several areas:

- 117 companies registered to The Supply Chain Initiative; taking into account the subsidiaries of international groups, 928 operating companies are signed up; their names can be found here: <http://www.supplychaininitiative.eu/registry>.



- The split-up of registrations is as follows: 63 manufacturing, 48 retail and wholesale and 6 farming companies; there are 55 SMEs; every EU Member State is covered. In addition 65 companies have sent letters of intent.
- Relations with national platforms and compatibility with national schemes are being assessed and further developed; the stakeholders are encouraging and monitoring the set-up of national dialogue platforms; a mapping of national schemes is regularly updated; the Governance Group is also working on the development of another awareness raising tool in order to inform companies on the complementarity between the voluntary European Initiative and national laws where they exist.
- The preparatory work for the launch of the annual survey on 1st September has been finalised.
- The Governance Group kicked off discussion on the organisation of an event in order to present the outcome of the Initiative one year after its launch, including the findings of the annual survey. This event, which will also comprise dedicated workshops, will be an opportunity to further encourage take up, especially amongst SMEs, and exchange good practice amongst national platforms. The event would be scheduled Q1 2015.
- As part of awareness-raising, the stakeholders are regularly liaising with the media, in particular to inform them upon request; the Governance Group members are actively promoting the Initiative through public speaking engagements: i.e. AIM and FoodDrinkEurope organized jointly a webinar for food and drink manufacturers who are considering registration.
- Progress check against initial roadmap: on target.

During this time the signatory organisations have maintained the dialogue with Copa-Cogeca which has been invited as an observer to the Governance Group meeting-
